

THE STARTUP HUB

In 2018, India jumped 23 places in Ease of Doing Business in a list curated by The World Bank. This giant leap, along with the many handholding measures offered by the Central Government's Startup India initiative make this a golden era for entrepreneurs in India. The Startup Hub will offer a unique opportunity to health/organic/wellness & agriculture companies in the MSME sector to showcase their products & solutions to their desired audience.

To that end, we are offering special promotional rates for Exhibition Pods within The Startup Hub.

About the Expo:

Krishi & Wellness India Expo is the only exhibition in India bringing together the Agriculture, Organic, Health and Bio-Tech fraternity along with government, manufacturers, suppliers, distributors, nutritionist, health care professional and consumers to a single platform thus, creating synergies for the future progress of these ever growing and important sectors.

Why should you participate?

- High Returns on Low Investment: At a lower cost extended only to startups, the companies will be able to exhibit at the same platform as other exhibitors
- Equal Benefits on a Subsidized Cost: Common benefits will be extended to this pavilion including networking opportunities, visitor interactions, directory listing and more
- Meeting Opportunities: The Startup Hub within the expo will have the investment community to network with
- A Unique Opportunity: Showcase your product/solutions at the only event bringing together Agri, Organic, Health & Bio-tech solutions in the country

Key Highlights of the Krishi & Wellness India 2019 Expo:

- Co-organised by the India Trade Promotion Organisation (ITPO)
- Partnered & Participated by the Government of India:
 1. Ministry of Health & Family Welfare
 2. Ministry of Rural Development
 3. Ministry of Food Processing Industries
 4. Ministry of AYUSH
 5. Ministry of Tourism
 6. Ministry of Science & Technology- Department of Bio-Technology
 7. Ministry of Skill Development & Entrepreneurship
 8. Ministry of Agriculture & Farmers Welfare
 9. Ministry of Development of North Eastern Region
 10. NITI Aayog & more
- Partnered by the State Government of Gujarat, Telangana, Chhattisgarh, Tamil Nadu, Karnataka & more
- International delegations, Embassies & Trade Organization
- 10,000+ Visitors
- 500+ Global Brands
- Domestic & International Buyer Delegations

***Participation Criteria:**

- The company must fit the Krishi & Wellness exhibitor profile
- It should not have been > 5 years of incorporation of the company
- The company must submit the credentials, and allotment of space will be subject to approval from the Management Committee
- Limited spaces available for The Startup Hub, and available on a first come, first serve basis
- No space sharing shall be permitted

Deliverables:

- 1 Pod Space (4 sq mt) in The Startup Hub
- Exhibitor Listing under The Startup Hub in the Show Directory
- Exhibitor Listing with profile on the Krishi & Wellness India 2019 Expo website
- Promotion on the expo social media handles

Pricing:

INR 35,000 + GST@18% /- for 1 pod in The Startup Hub