

FITNESS ZONE- THE ROAD TO WELLNESS

The pursuit of fitness plays a big part in our everyday lives, especially so in today's day and age. In our earnest endeavour to promote the benefits of a healthy lifestyle, we are curating a special zone in the Krishi & Wellness India 2019 Expo. The Fitness Zone is an exceptional platform for an interactive showcase of health & fitness-related products, technical advances, policies, services and solutions to address the growing demand of varied resources required for the further enhancement of life to bring about overall wellness in our lives.

Why should you participate?

- An Interaction to Remember: The Fitness Zone is a one-of-a-kind experiential section where you can interact with potential customers in real time
- Hands-on Experience: The visitors can get a hands-on experience of your offerings, making it a much more dynamic rendezvous
- Leave your Mark: The Fitness Zone will be thriving organism of its own, attracting footfall with its unique offering
- A Unique Opportunity: Showcase your product/solutions at the only event bringing together Agriculture, Organic, Health & Bio-tech solutions in the country

About the Expo:

Krishi & Wellness India Expo is the only exhibition in India bringing together the Agriculture, Organic, Health and Bio-Tech fraternity along with government, manufacturers, suppliers, distributors, nutritionist, health care professional and consumers to a single platform thus, creating synergies for the future progress of these ever growing and important sectors.

Key Highlights of the Krishi & Wellness India 2019 Expo:

- Co-organised by the India Trade Promotion Organisation (ITPO)
- Partnered & Participated by Ministry of Health & Family Welfare, Ministry of AYUSH, Ministry of Tourism, Ministry of Science & Technology – Department of Bio-Technology, Government of India, NITI Aayog etc.
- Partnered by the State Government of Gujarat, Telangana, Chhattisgarh, Tamil Nadu, Karnataka
- International delegations, Embassies & Trade Organization
- 10,000+ Visitors
- 500+ Global Brands
- Domestic & International Buyer Delegations

EXHIBITOR PROFILE:

- Yoga, Wellness, Spas & Health Centers
- Gym & Fitness Centers
- Sports & Fitness Clubs
- Gym & Fitness Equipment
- Sports Goods & Technology
- Nutrition & Wellness Products
- Sportswear & Fitness Apparel
- Adventure Sports Accessories
- Sports Equipment & Accessories
- Sports & Wellness Tourism
- Yoga Institutes / Schools
- Physiotherapy and rehabilitation professionals
- Sports and wellness publishers
- Sports tourism companies
- And Many More

FOCUSSED VISITOR PROFILE:

- Sports & Fitness Enthusiasts
- Sports Goods Retailers & Distributors
- Fitness Equipment Retailers & Distributors
- Wellness & Nutrition Enthusiasts
- Healthcare Professionals
- Schools, Colleges & Sports Academies
- Sports Governing Bodies & Associations
- Sports, Fitness & Wellness Coaches
- Sports Consultants & Administrators
- Government, Sports Agencies & Media
- And Many More

Participation Criteria:

- Limited spaces available for The Fitness Zone, and available on a first come, first serve basis
- No space sharing shall be permitted